ECOMMERCE FORUM

Incorporating:

THE ECOM MIXER

The eCommerce Forum brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

4th February 2027
Hilton London Canary Wharf

8th July 2027
Hilton London Canary Wharf

In association with...

ECOMMERCE & PAYMENTS BRIEFING

EVENT OVERVIEW

The eCommerce Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **50 senior ecommerce professionals,** with job titles including:

- eCommerce Directors
- Heads of eCommerce
- Digital Directors
- Heads of Digital
- Multi-Channel Managers
- Heads of Online
- eCommerce Managers
- Marketing Directors

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified payment buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Forum has been running for **9 years**

Over **960** business **meetings** facilitated at each event

Average Online Turnover

£5m — £100m

All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...

Always a great day with lots of opportunities to meet some useful contacts. Very well organised event!

ELOQUENT AGENCY

Great event, in depth conversations with open communication about projects and planning. Loved how the meetings were pre-booked with project related information

OKTA

A very well run event bringing together curious brands and best in class technology providers

SWANKY

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

DUAL PACKAGE OPTION

Book both editions of eCommerce Forum (held twice a year) and benefit from our Dual Package discount:

- **Gold Dual Package:** £13,000
- **Silver Dual Package:** £10,000

Enjoy consistent brand exposure across both events and save when booking together.

GOLD PACKAGE - £7,050 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- eCommerce & Payments Briefing Newsletter -
  - 1 x Insert banner in 2 newsletter editions
  - 1 x Q&A interview with senior team member
  - 1 x Product spotlight
  - LinkedIn announcement of event attendance

SILVER PACKAGE - £5,750 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- eCommerce & Payments Briefing Newsletter -
  - 1 x Product spotlight
  - 1 x PR sponsored content
  - LinkedIn announcement of event attendance

THE ECOM MIXER

Boost your brand with powerful sponsorship opportunities!

Upgrade your package to **sponsor our renowned eCom Mixer** - a premier networking event **and unlock exclusive partner discounts!** Don't miss this chance to **elevate your visibility and connect with key industry leaders.**

GOLD
+ £2,950+VAT

SILVER
+ £1,750+VAT

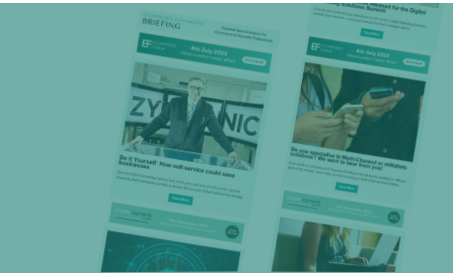
Included in your package:

Pre event: Logo displayed on the website and social media, industry service spotlight and Q&A within the newsletter
Day of the event: Logo displayed on all branded signage throughout the event, including drinks coasters and menus.
Post event: Dedicated HTML to all guests, logo in the post event video, banner advert in the newsletter for 1 month and much more!

ECOMMERCE & PAYMENTS

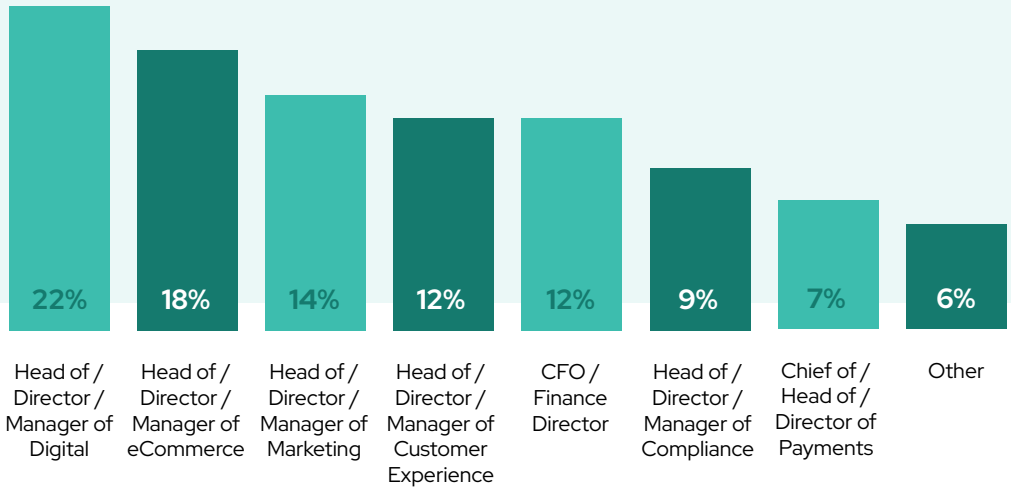
BRIEFING

eCommerce & Payments Briefing is an industry resource delivering news & analysis from across the eCommerce & Payments Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



28,505
subscribers

OUR AUDIENCE IS UK AND EUROPEAN BASED



FEATURES

JANUARY
Customer Experience / IT Security

FEBRUARY
Mobile Optimisation / Card Payment Solutionst

MARCH
Conversation Rate Optimisation / Fraud Management

APRIL
A/B Testing Platforms / Mobile payments

MAY
Multi-Channel / mWallets

JUNE
Affiliate Marketing / Payment Processor

JULY
Email Marketing / Payment Service Provider

AUGUST
Google Shopping / Chargeback Systems

SEPTEMBER
Personalisation / Artificial Intelligence

OCTOBER
PPC / Account Issuing & Merchant

NOVEMBER
SEO / Payment Solution Software

DECEMBER
Customer Experience / IT Security

READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000
Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500
Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **9,663 decision makers.**

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

VIEW AN EXAMPLE NEWSLETTER HERE

ADVERT & EDITORIAL POSITIONS

INSERT BANNER
1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT
1 month - **£200** / 3 months - **£450**
To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE
1 month - **£200** / 3 months - **£450**
350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT
Per insertion - **£150** / 4 insertions - **£450**
250 words, image, and URL

GUEST BLOG
Per insertion - **£150** / 4 insertions - **£450**
350+ words, plus image and URL

SPONSORED SURVEY
Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL
Newsletter article promoting your poll - **£295**

ECOMMERCE FORUM

LET'S CONNECT

Forum Events Ltd

@forumevents

@ecommerce-forum_

eCommerce Forum

@ForumEvents Ltd

01992 374100

enquiries@forumevents.co.uk

SUBSCRIBE HERE

ecommerce-forum.co.uk

Forum Events & Media Group Ltd