



# ECOMMERCE FORUM

Incorporating:

THE  
ECOM  
MIXER

The eCommerce Forum brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

**10th July 2025**

Hilton London Canary Wharf

In association with...

ECOMMERCE & PAYMENTS  
**BRIEFING**

# EVENT OVERVIEW

The eCommerce Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **50 senior ecommerce professionals**, with job titles including:

- eCommerce Directors
- Heads of eCommerce
- Digital Directors
- Heads of Digital
- Multi-Channel Managers
- Heads of Online
- eCommerce Managers
- Marketing Directors

## All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified payment buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Forum has been running for **9 years**

Over **960** business **meetings** facilitated at each event

### Average Online Turnover

£5m

£100m

All delegates attending  
require new solutions

**72%**

of companies have  
secured business post-event

Here is a taste of our event experience...



Always a great day with lots of opportunities to meet some useful contacts. Very well organised event!

ELOQUENT AGENCY

Great event, in depth conversations with open communication about projects and planning. Loved how the meetings were pre-booked with project related information

OKTA

A very well run event bringing together curious brands and best in class technology providers

SWANKY

# ALL-INCLUSIVE PACKAGES

## PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

## DURING THE EVENT

### GOLD PACKAGE - £7,050 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- eCommerce & Payments Briefing Newsletter –
  - 1x Insert banner in 2 newsletter editions
  - 1x Q&A interview with senior team member
  - 1x Product spotlight
  - Content promoted via social media

### SILVER PACKAGE - £5,750 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- eCommerce & Payments Briefing Newsletter –
  - 1x Product spotlight
  - 1x PR sponsored content
  - Content promoted via social media

## POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

# THE ECOM MIXER

**Boost your brand with powerful sponsorship opportunities!**

Upgrade your package to **sponsor our renowned eCom Mixer** – a premier networking event **and unlock exclusive partner discounts!** Don't miss this chance to **elevate your visibility and connect with key industry leaders.**

**GOLD**  
**+ £2,950+VAT**

**SILVER**  
**+ £1,750+VAT**

**Included in your package:**

**Pre event:** Logo displayed on the website and social media, industry service spotlight and Q&A within the newsletter

**Day of the event:** Logo displayed on all branded signage throughout the event, including drinks coasters and menus.

**Post event:** Dedicated HTML to all guests, logo in the post event video, banner advert in the newsletter for 1 month and much more!

# ECOMMERCE & PAYMENTS BRIEFING

eCommerce & Payments Briefing is an industry resource delivering news & analysis from across the eCommerce & Payments Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



17,000  
subscribers

## FEATURES

### JANUARY

Customer Experience / IT Security

### FEBRUARY

Mobile Optimisation / Card Payment Solutionst

### MARCH

Conversation Rate Optimisation / Fraud Management

### APRIL

A/B Testing Platforms / Mobile payments

### MAY

Multi-Channel / mWallets

### JUNE

Affiliate Marketing / Payment Processor

### JULY

Email Marketing / Payment Service Provider

### AUGUST

Google Shopping / Chargeback Systems

### SEPTEMBER

Personalisation / Artificial Intelligence

### OCTOBER

PPC / Account Issuing & Merchant

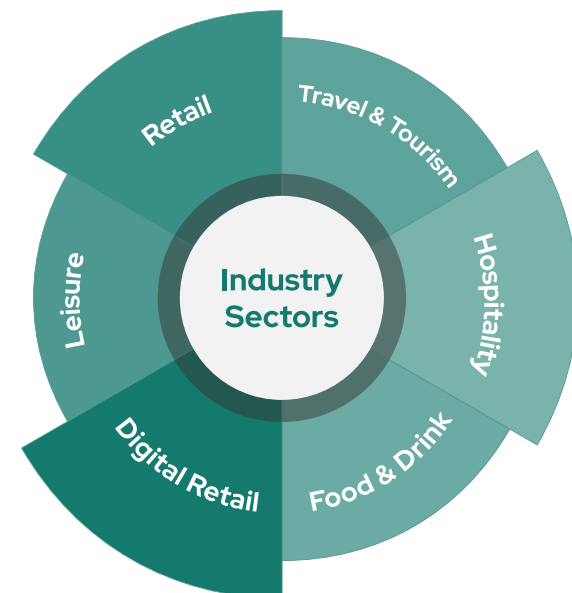
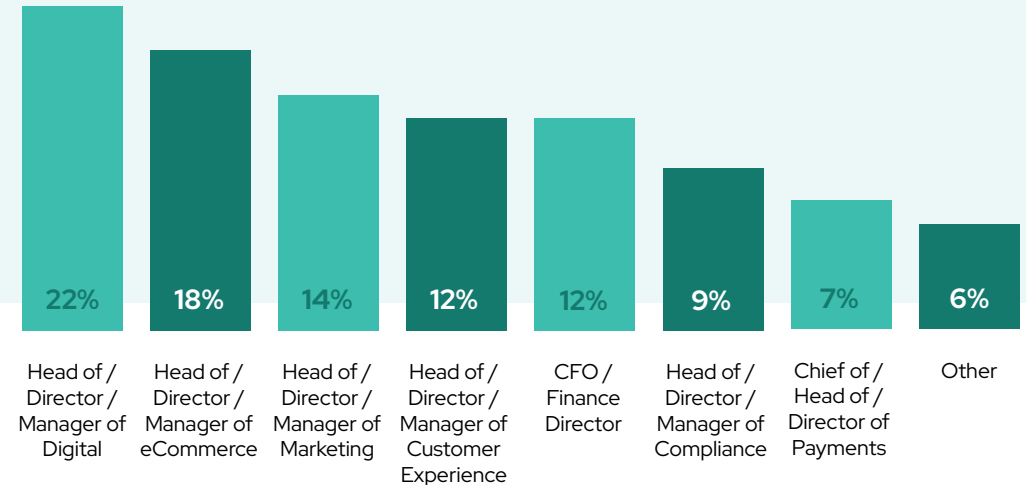
### NOVEMBER

SEO / Payment Solution Software

### DECEMBER

Customer Experience / IT Security

## OUR AUDIENCE IS UK AND EUROPEAN BASED



# READERSHIP

## 3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

**Cost - £1,000**

Plus add 1 x bespoke email send for £500

## WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

**Cost - £500**

Plus add 1 x bespoke email send for £500

## FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

**Cost - £500**

## BESPOKE EMAIL

Send a bespoke email to an audience of **9,500 decision makers**.

**Cost - £1,500**

## NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

**Cost - £2,450**

**VIEW AN  
EXAMPLE  
NEWSLETTER  
HERE**

# ADVERT & EDITORIAL POSITIONS

## INSERT BANNER

1 month - **£350** / 3 months - **£825**

## SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

## Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

**350 words** and profile image.

## INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

**250 words**, image, and URL

## GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

**350+ words**, plus image and URL

## SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

## POLL

Newsletter article promoting your poll - **£295**



## LET'S CONNECT

---



Forum Events  
Ltd



@forumevents



@ecommerce-  
forum\_



eCommerce  
Forum



@ForumEvents  
Ltd



01992  
374100



enquiries@  
forumevents.  
co.uk

**SUBSCRIBE HERE**

[ecommerce-forum.co.uk](https://ecommerce-forum.co.uk)

Forum Events & Media Group Ltd