



THE ECOM MIXER

10th July 2025

The Sipping Room
London
From 5pm onwards

SUPPLIER PACKAGES

On July 10th, we will take over The Sipping Room for an evening of networking, music, and drinks on the terrace. Enjoy informal networking with peers, conversations with friends, long overdue catch ups, new connections and merrymaking. The event serves as a place to bring the eCommerce community together for good.

Suppliers to the industry can attend by securing one of the very limited sponsorship packages below:

PRE-EVENT

| | HEADLINE | SILVER | BRONZE |
|---|----------|--------|--------|
| Branded logo on all web pages | ✓ | ✓ | ✓ |
| Branded logo on drinks menu's at event | ✓ | ✓ | ✓ |
| Social media announcement as sponsor | ✓ | ✓ | ✓ |
| Industry Service Spotlight featured on newsletter to 17,000 subscribers | ✓ | ✓ | ✗ |
| Q&A Interview featured on newsletter to 17,000 subscribers | ✓ | ✓ | ✓ |

LIVE EVENT

| | | | |
|---|----|----|----|
| Welcome & Intro speech | ✓ | ✗ | ✗ |
| Digital signage at live event | ✓ | ✓ | ✓ |
| Fully branded lightbox advert (180cmx600cm) | ✓ | ✓ | ✗ |
| Branded logo on coasters | ✓ | ✓ | ✗ |
| Company representative in attendance | 3x | 2x | 2x |

POST EVENT

| | | | |
|---|--------|--------|--------|
| Dedicated HTML email to all guests | ✓ | ✓ | ✗ |
| Branded logo on post event video | ✓ | ✓ | ✓ |
| Credit in 'thank you' email to all guests | ✓ | ✓ | ✓ |
| Banner advert for 1 month within newsletter to 17,000 subscribers | ✓ | ✗ | ✗ |
| | £3,950 | £2,450 | £1,500 |

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For more information contact:

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