



**2nd July 2024**

Hilton London Canary Wharf

## EVENT OVERVIEW

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The eCommerce Forum brings together senior professionals for one day of one-to-one meetings and networking.

Connecting senior executives responsible for sourcing innovative digital products with service suppliers for a day of one-to-one meetings and business networking.

The eCommerce Forum is a highly targeted event, creating a platform for eCommerce professionals to network and do business with other senior executives proactively looking for eCommerce, mCommerce and digital solutions, including:

- eCommerce Directors
- Heads of eCommerce
- Digital Directors
- Heads of Digital
- Multi-Channel Managers
- Heads of Online
- eCommerce Managers
- Marketing Directors



# SUPPLIER PACKAGES

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## HEADLINE PARTNER - £9,950+VAT

### EVENT

- Inclusive of three representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 24)
- 20 minute meetings
- 4m x 1m Exclusive Premium Headline partner stand and location (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Option to provide promotional bag for all attendees
- Option to provide additional roll-up banners for exposure in event room
- Event guide
  - Directory listing
  - Full page A5 advert – inside front cover

### PRE-EVENT

- Detailed profiles on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 working days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts
- 1 x bespoke email to attendees of event (one month before event)

### POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates
- 1 x bespoke email to event database (1 month after event)



#### CONTACT US

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