



6th February 2024

Hilton London Canary Wharf

EVENT OVERVIEW

The eCommerce Forum brings together senior professionals for one day of one-to one meetings and networking.

Connecting senior executives responsible for sourcing innovative digital products with service suppliers for a day of one-to-one meetings and business networking.

The eCommerce Forum is a highly targeted event, creating a platform for eCommerce professionals to network and do business with other senior executives proactively looking for eCommerce, mCommerce and digital solutions, including:

- eCommerce Directors
- Heads of eCommerce
- Digital Directors
- Heads of Digital
- Multi-Channel Managers
- Heads of Online
- eCommerce Managers
- Marketing Directors



SUPPLIER PACKAGES

HEADLINE PARTNER - £9,950+VAT

EVENT

- Inclusive of three representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 24)
- 20 minute meetings
- 4m x 1m Exclusive Premium Headline partner stand and location (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Option to provide promotional bag for all attendees
- Option to provide additional roll-up banners for exposure in event room
- Event guide
 - Directory listing
 - Full page A5 advert – inside front cover

PRE-EVENT

- Detailed profiles on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 working days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts
- 1 x bespoke email to attendees of event (one month before event)

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates
- 1 x bespoke email to event database (1 month after event)



CONTACT US

01992 374100
enquiries@forumevents.co.uk