



**6th February 2024**

Hilton London Canary Wharf

# EVENT OVERVIEW

---

Connecting senior executives responsible for sourcing innovative digital products with service suppliers for a day of one-to-one meetings and business networking.

The Forum offers delegates a variety of meetings, networking sessions and seminar courses throughout the day, in a relaxed environment with no obligation to purchase.

Complimentary invitations are offered to just 60 VIP guests, including:

- eCommerce Directors
- Heads of eCommerce
- Digital Directors
- Heads of Digital
- Multi-Channel Managers
- Heads of Online
- eCommerce Managers
- Marketing Directors

**Your complimentary invitation includes:**

- A full pre-arranged itinerary of meetings with suppliers
- Complimentary seminars from some of the industry's most dynamic minds
- Refreshments and networking business lunch



# BOOKING FORM

---

Name

Position

Company

Address

Postcode

Telephone Number

Mobile

Email Address

Website

What level of purchasing for investments are you responsible for?

- ☐ Up to £250K
- ☐ £250 - £750K
- ☐ £750K - £1.5M
- ☐ £1.5M - £5M
- ☐ £5M +

What challenges are you currently facing?

What is your annual online turnover?

- ☐ Up to £5M
- ☐ £5M - £10M
- ☐ £10M - £50M
- ☐ £50M - £100M
- ☐ £100M +

In detail, please provide information on your forthcoming projects and timeline.

In the event that you're unable to come, we ask that you provide a replacement. Please provide their details below.

Name

Position

Telephone Number

Email Address

## BASED ON YOUR PROJECTS PLEASE SELECT RELEVANT PROJECTS AND SERVICES

---

### Cloud Solutions

- ☐ Cloud Storage Solutions
- ☐ eCommerce Cloud Based Solutions
- ☐ Web Hosting Service

### Customer Solutions

- ☐ Chatbots
- ☐ CRM
- ☐ Customer Engagement Solutions
- ☐ Customer Retention & Loyalty
- ☐ Customer Service Solutions
- ☐ Database Management
- ☐ Final Mile delivery
- ☐ Inbound returns
- ☐ Ratings and Reviews
- ☐ UCaaS (Unified Communications as a Service)

### Disruptive Technology

- ☐ AI Applications
- ☐ AR/VR
- Big Data
- IoT
- Text Analytics Solutions
- VoC Programs (Voice-of-the-Customer)
- Voice analytics
- Voice Biometrics

### eCommerce Solutions

- A/B Testing Platforms
- AI Analytics
- ☐ Business Intelligence Solutions
- ☐ Consultancy
- ☐ Cross Channel
- ☐ Instore Integration / POS
- ☐ Multi-channel
- ☐ Shopping Cart Solutions

### Finance and Payment Solutions

- ☐ Cross Border Payments
- ☐ Payment and Processing Solutions
- ☐ Secure Payment Solutions
- ☐ Security and Fraud Prevention

### International Solutions

- ☐ Cross Border Solutions Globalisation /
- ☐ Internationalisation
- ☐ Multilingual Content & Translation

### Marketing Solutions

- ☐ Affiliate Marketing
- ☐ Location Intelligence Systems/
- ☐ Spatial Intelligence Software
- ☐ Personalisation
- ☐ PPC

- ☐ SEO
- ☐ Social Media Monitoring & Management
- ☐ Strategy & Planning

### mCommerce Solutions

- ☐ Mobile Apps
- ☐ Mobile Optimisation

### Media

- ☐ Content Management
- ☐ Digital Content Delivery
- ☐ Interactive Media

### Website Design & Performance

- ☐ Site Usability
- ☐ Site Performance
- ☐ Site Testing
- ☐ User Experience
- ☐ Website Design
- ☐ Web Analytics and Reporting

Your booking includes: Personalised meetings, seminars, complimentary lunch, refreshments, gala dinner and overnight accommodation. Once we have received your booking form, we will confirm your attendance and send you regular emails up until the date of the event. If you have any questions, please call 01992 374100. We are a 'voicemail free zone' during office hours; you will be able to talk immediately to the Event Manager who will be delighted to assist you. For a unique tailored experience, we recruit national and regional solution providers based on the collective and individual needs and requests of our attendees. The sooner we receive your booking form, the quicker we can personalise this event to your requirements. Thank you for your booking! Your attendance at our events is free of charge; however, due to the fact that we restrict the number of attendees, a cancellation fee of £500 will apply should you cancel from 06/01/24 and your organisation does not provide a suitable replacement. A cancellation fee of £500 will also apply if you do not keep to the itinerary planned, or leave the event without good reason. Your information will be shared with the relevant suppliers attending the event. By ticking this box, you confirm that you have read and accepted the terms and conditions of this booking, and understand that a charge will apply should you cancel from 06/01/24.

Signature

Date

By signing, you accept the terms and conditions.



#### CONTACT US

---

01992 374100  
[enquiries@forumevents.co.uk](mailto:enquiries@forumevents.co.uk)